

Notes: 1/11/2004

Associative Identity

- Based on relationship with parent
- Form relationship with people that are similar to relationship have with DI
- Try to replicate the identity you have with your DI with other people
- Working with people with whom have associative identity can sometimes be barrier to getting things done; has limitations

Productive FOM

- Subset of the associative identity
- These are the forms of motion establish with people; types of relationship form with people.
- Connect with other people dominantly in a certain way
- Semi permanent
- How you do your work; social relations of production
- Relates to use value and exchange value

Rotation:

- Negative side is hanging on to outdated methods; positive side is being the teacher.
- Look to disseminate information to others once having something concrete

Encode/decode:

- Creating forms
- Take idea; make program
- Ideas grow out of material needs e.g. democratization of the family – need for daycare

Generate

- Create concept; big fat idea
- Converting bakery → coop

Look at the outline – all this is under 'Particularity'.

Productive FOM/identity content not parallel

Identity content

- dominant identity establish with other people
- More temporal, ephemeral